

RESOLUTION

RESOLUTION #R-2008-16
REGULAR COUNCIL MEETING
September 24, 2007

RE: Economic Development Strategic Plan

WHEREAS the City of Manassas desires to strengthen and expand commercial activity in the city to benefit the citizens and enhance their economic well being, and

WHEREAS the City of Manassas has adopted a Comprehensive Plan and certain Sector Plans within the Comprehensive Plan which, among other areas of planning, provide general long term guidance for economic development as well as identify the need for revitalization in certain areas of the City, and

WHEREAS the City of Manassas completed a Strategic Economic Development Plan in July, 2003 and also adopted a strategic plan on October 17, 2005, both of which are in the process of being updated in cooperation with the public and the local business community, and which form the basis for economic development together with the Comprehensive Plan and Sector Plans, and

WHEREAS the City of Manassas in 2004 identified four target industries which would best meet the needs of Manassas, namely Homeland Security/Defense, high technology, life sciences and finance, and

WHEREAS the City of Manassas needs to maintain its competitive standing with neighboring jurisdictions, many of which have aggressive programs to stimulate economic development, and

WHEREAS the City of Manassas desires the private sector to implement practical, balanced and economically attractive commercial and residential infill development keeping with the character of the city, and to do so in a timely fashion, and

WHEREAS the City of Manassas recognizes that public participation in such infill development is necessary to provide public infrastructure, zoning compatibility and economic incentives related to the development,

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Manassas meeting in regular session this 24th day of September that the following actions be taken by the Director of Community Development, the Land Use and Economic Development Committee of the City Council and the Manassas Business Council to achieve the above-stated objectives:

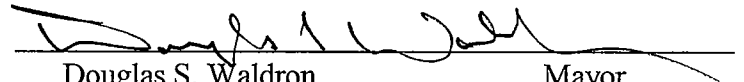
1. The Manassas Business Council shall review the existing Economic Development Strategic Plan and provide a recommendation to the Land Use and Economic Development Committee of the City Council that includes:
 - a. Which goals and objectives have been reached and which remain undone
 - b. What action steps are necessary to continue progress on important goals
2. The Director of Community Development shall prepare for review by the Land Use and Economic Development Committee a list of potential economic development incentive zones that utilize anchor industries within the city and which are consistent with the Comprehensive Plan and adopted Sector Plans and to work with the Commissioner of Revenue and City Attorney to propose appropriate incentives for use City-wide or within the identified zones.
3. The City Manager shall investigate the possible use of City leases to further stimulate development and/or redevelopment in any of the targeted areas.

4. The Land Use and Economic Development Committee of the Manassas City Council shall review the Positive Growth and Economic Development chapter of the City of Manassas Strategic Plan, adopted October 17, 2005 in light of the reports prepared by the above parties; and

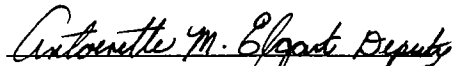
At the conclusion of these activities, the Land Use and Economic Development Committee of the Manassas City Council shall, prior to December 31, 2007, provide recommendations to the City Council that further the City's Economic Development program and includes the following:

- a. Revitalization priorities, accomplishments, and future needs
- b. Identification of specific Economic Development Sectors
- c. Specific economic incentives needed to attract businesses and/or remain competitive with other jurisdictions

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Manassas meeting in regular session this 24th of September that the Manassas City Council does affirm and endorse these efforts by the Land Use and Economic Development Committee to further development and revitalization of the City of Manassas.


Douglas S. Waldron Mayor
On behalf of the City Council
of Manassas, Virginia

ATTEST:


Kimberly D. Allen City Clerk